

# Land Art

Partnership Guide  
Let's work together!



# WHO ARE WE?

Land Art is a Quebec-based company specializing in natural supplements, offering a wide range of products, from aloe vera and vitamins to chlorophyll, minerals, and much more to support daily well-being.



A family-owned business  
in Quebec  
for over 30 years.



Certified organic  
by  
Ecocert



GMP/FDA-certified facility,  
certified by  
Health Canada



**CHLOROPHYLL NO. 1  
IN CANADA**  
MORE THAN 2 MILLION  
BOTTLES SOLD



AVAILABLE IN + 1000  
STORES/PHARMACIES  
ACROSS CANADA AND ON  
AMAZON



**CANADA'S NO. 1  
ALOE VERA LINE**  
MORE THAN A MILLION  
BOTTLES SOLD



# OUR VALUES



**Educate** the public on natural supplements and their benefits



**Encourage** well-being through supplementation and education



**Support** customers in maintaining good health



**Take action** with honesty and integrity to ensure the highest quality of ingredients and the finished product

# WHAT DO WE EXPECT FROM YOU?

BE AUTHENTIC, SIMPLE, AND CREATIVE!



## 1. CONTENT AND SHARING

Working with us is easy!

We send you free Land Art products, and in return :



**You create original content on your social media accounts about the products you receive.**

**Authentic content :** Show us what your daily life is like! If we can see you or a family member using it or incorporating it into your routine, that's even better ; it makes everything feel more real and authentic!



Make sure the product appears clearly and naturally within your content.

**The product and the product title must be clearly visible.**



**You share and interact with official content from the Land Art brand.**

## 2. WHAT TO INCLUDE IN YOUR POSTS

- Be sure to identify **@landart.canada** in your content so that we can share it on our social media too!
- Promo code : Enter your **personalized promo code**, It offers your audience a 15% discount on their next order at landart.ca



**When you publish your content, you are solely responsible for the information shared with your audience.**

# OWNERSHIP OF IMAGES AND VIDEOS

## 1. Name

### AMBASSADOR

Anyone who has voluntarily signed up for the Land Art Ambassador Program and receives free Land Art products.

### ADVERTISER

Aromatik Inc., a company that sends free Land Art brand products to brand ambassadors for marketing purposes.  
*Land Art - 2334 Rte Marie-Victorin,  
Varenes, Québec J3X 1R4 +1 800-445-0441*

## 2. Contents

In exchange for free products, the ambassador grants Land Art the right to use the content created, as well as the associated image rights, for a period of three years.

The ambassador grants Land Art permission to use the content created as part of the ambassador program, as well as images of the ambassador related to that content, in its digital communications (including its website and newsletter). This content may also be shared on digital channels (Instagram, Facebook, YouTube, etc.).

**Aromatik Inc. and the Land Art brand are required to refrain from creating any content that would portray the ambassador in a disgraceful or demeaning light.**

This transfer of image rights is valid for a period of 3 years from the date of its first broadcast. Given the global nature of the internet and social media, this transfer is valid in all countries.



**Failure by either party to comply with these terms will terminate the collaboration between Land Art and the ambassador.**

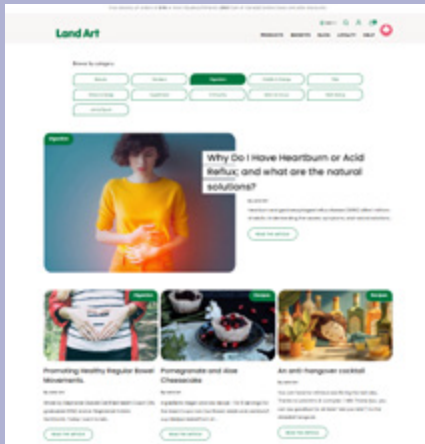


# USEFUL RESOURCES

## OFFICIAL AND RELIABLE INFORMATION

### WEBSITE & PRODUCT PAGES

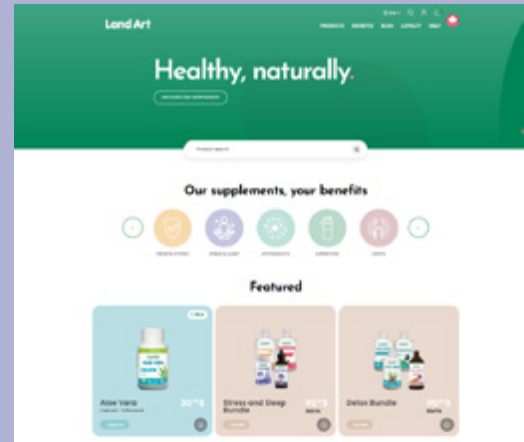
The Landart.ca website is updated regularly. The product descriptions are a reliable source of information.



### HEALTH CANADA'S OFFICIAL WEBSITE

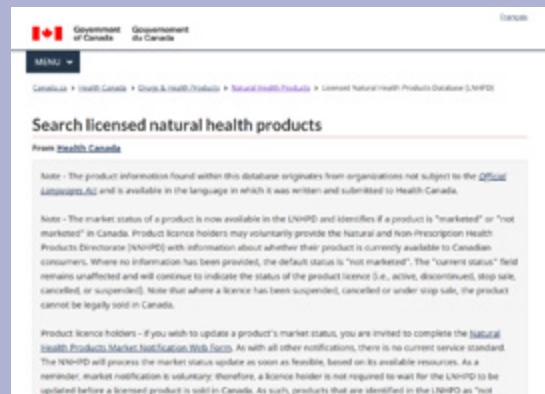
You can search for the official product information sheets for Land Art products on the Health Canada website using a product's NPN (Natural Product Number). This NPN is listed on the bottles of Land Art products.

Health Canada



### LAND ART BLOG POSTS

Our blog will provide you with more information about our products, their health benefits, and solutions to certain everyday problems.



### LAND ART TEAM

The Land Art team is here to help you. Please contact us at:  
Email address: [ambassadeur@landart.ca](mailto:ambassadeur@landart.ca)

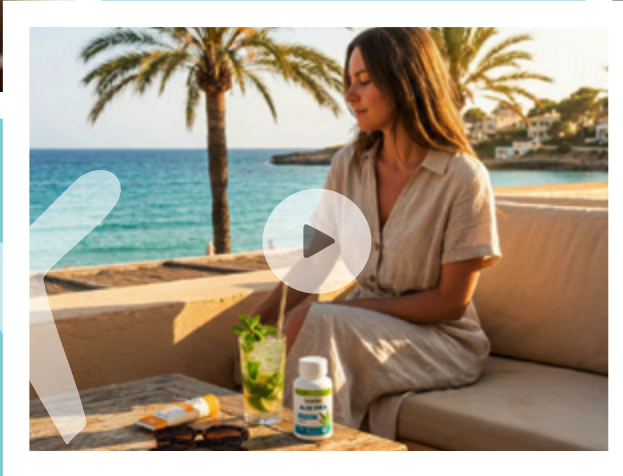
Contact us by email

# EXAMPLES OF PUBLICATIONS

Authentic scenes from everyday life



Routine  
Texture  
Blends



#landart  
#aloevera  
#capsules  
#digestion

Color code :  
Digestive Health



ALOE VERA



DIGESTIVE HEALTH



ORGANIC

INULIN